Communication Speaking Objectives

Speech #1: The Ice Breaker
• To begin speaking before an audience.
• To help you understand what areas require particular emphasis in your speaking development.
• To introduce yourself to your fellow club members.

Speech #2: Organize Your Speech
• To organize your thoughts into a logical sequence that leads the audience to a clearly defined goal.
• To select an appropriate outline that allows listeners to understand your speech.
• To make your message clear with supporting material directly contributing to that message.

Speech #3: Get To the Point
• To select a topic and determine its general and specific purposes.
• To organize the speech in a manner that best achieves those purposes.
• To project sincerity and conviction and control any nervousness.

Speech #4: How To Say It
• To select the right words and sentence structure to communicate your ideas clearly, accurately and vividly, and to eliminate unnecessary jargon.
• To use rhetorical devices to enhance and emphasize ideas.

Speech #5: Your Body Speaks
• To learn the value of gestures and body movements as part of speech.
• To use body movements, facial expressions, and eye contact.

Speech #6: Vocal Variety
• To use voice volume, pitch, rate and quality to reflect and add meaning to your message.

Speech #7: Research Your Topic
• To collect information about your topic from numerous sources.
• To carefully support your points and opinions with specific facts, examples and illustrations gathered through research.

Speech #8: Get Comfortable With Visual Aids
• To select visual aids that are appropriate for your message and the audience.
• To learn the value of props in speaking and use them effectively.

Speech #9: Persuade With Power
• To present a talk that persuades the audience to accept your proposal and viewpoint.
• To achieve this persuasive effect by appealing to the audience’s self-interest, building a logical foundation for agreement, and arousing emotional commitment to your cause.

Speech #10: Inspire Your Audience
• To understand the mood and feelings of your audience on a particular occasion.
• To put those feelings into words and inspire the audience, using all the techniques learned so far.